## 2017 Culver Winter Festival

Hello,

Last year we held our third Annual Winter Festival event. Thanks to local businesses, organizations, and volunteers the festival was again very successful. There were several new Ice Sculpture Sponsorships that took part in making our town festive. There were also some creative ice sculpture ideas that added to the mix, the Lakehouse/Beard Club "Shot Luge" being a crowd favorite. We are once again looking for sponsors, business OR personal, for the 2017 Winterfest Ice Sculpture display. Please see enclosed form and return via email or to address shown. If anyone has any ideas or would like to be involved please feel free to send an email to tony@sellersservicesinc.com

Thank you in advance for your contribution to making this event a success,

Tony Sellers President Sellers Services Inc.

Ex-Officio Director Chamber of Commerce in Culver www.culverchamber.com











## 2017 Culver Winter Festival Ice Sculpture Sponsorship Form

Culver Chamber of Commerce invites your business to participate in this year's Winter Fest being held February 10-12, 2017!

Ice sculptures presented by the Indiana Ice Studio are available to sponsor during the festival. Below are options to choose from for participation.

**Individual Business Sponsored Sculptures**- This option includes the carving of a sculpture from a design you choose and the sculpture displayed on a lighted stand outside your business front for a pre-determined length of time. See reverse side for details and a few photos or feel free to visit <a href="http://www.indianaicestudio.com/">http://www.indianaicestudio.com/</a> for design examples.

Ice Carving Demonstrations- Demonstrations will be put on throughout the event.

☐ I would like to sponsor an individual business sculpture



\$300.00 Sculpture with color



\$275.00 Sculpture without color

☐ I would like to sponsor \$\_\_\_\_\_ towards the ice carving demonstrations.

Please include a copy the business's certificate of insurance; this is necessary for liability purposes

Please make payments to Culver Chamber of Commerce, ATTN: Tony Sellers, 15444 State Rd 110 Rochester, IN 46975

Business Name:	 
Address:	
 Email:	
Sculpture Design:	

Forms along with logos for sponsor blocks need to be received by February 1st. I've attached examples of some displays from last year. Indiana Ice studios can carve anything but will carve from our own list of designs UNLESS client has a specific request that we can accommodate. Be creative to draw attention to your business. There was a lot of traffic last year.

Each sponsor sculpture will be placed on its own lighted pedestal. Pedestals will be lit using battery operated LED lights eliminating the need for extension cords.

If at all possible we prefer to get the logos in eps, dxf, or pdf format otherwise we will need to do a conversion to a vector format.

And lastly, the sculptures will be set up on stands for a pre-determined amount of time---3 days is usually adequate and then return for the stands at which that time we will place what's left of the sculptures on the ground preferably unbroken---however this has everything to do with the weather that weekend. Sculptures are best protected during the daylight hours by keeping them out of the sun's direct UV rays, keeping them in the shade of a tent, awning or building helps a great deal. At temperatures below 20 sun is no longer an issue.



**Photos courtesy of Dana Keller**