

TYLER ROTH/WKVI ATHLETE OF THE WEEK (01/09/10)

Our Tyler Roth/WKVI Athlete of the Week for this week is Eric Baum, a member of the Boys Basketball team at South Central High School.

Eric was instrumental in the Satellites Mid-Winter Classic Tournament Championship, leading the team in scoring with 22 points in an opening 57-40 win over arch-rival LaCrosse, and following that with 13 points in the 69-47 Championship game win over Westville.

While Jake Kitchell was the Tournament MVP for the Satellites, Eric's play took the pressure off of the big guy by forcing opponents to pay attention to the team's second leading scorer.

A 6-7 Senior, Baum also helped the Satellites dominate the rebounding at both ends of the court throughout the Tournament.

Eric is the son of Mr. and Mrs. Mike Baum.

Congratulations to Eric Baum of South Central High School, our Tyler Roth/WKVI Athlete of the Week.

Eric will receive a certificate suitable for framing, a history of the award, and will be eligible for our Tyler Roth/WKVI Athlete of the Year award next Spring which carries with it a beautiful plaque and a college scholarship compliments of WKVI and the family of Tyler Roth.